jump

Sustainability Day of Action: Using technology and gamification to empower the NHS workforce on the road to Net Zero

Rob Marsh
rob.marsh@teamjump.co.uk

jump

Our mission is to empower & motivate people to take action for a sustainable future...

83%

of millennials would be more loyal to a company that helps them contribute to social and environmental issues.

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The biggest barrier to organisations making progress on their sustainability goals is culture.

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> "People power is critical to reach our environmental goals, but unless we are encouraged and enabled to change behaviour we won't meet those targets"

Climate Change Committee, 2022.

how our
programmes
work

Our Behaviour Change Model

A combination of the COM-B and EAST models combined with our 12 years of experience.

What our service includes

Jump delivers fully customised sustainability engagement programmes that are a combination of technology, communications, gamification and rewards.

01 Fully bespoke programme, accessed via a customised web platform and app.

02 Activities tailored to your sustainability strategy.

03 Dedicated programme manager from the Jump team to support you

04 Dedicated communications manager who will help boost engagement

05 Performance Management Dashboard where you can track a range of data.

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We're proud to work with 25 NHS organisations, including:

jump in the NHS

greenrewards

Manchester University NHS
Foundation Trust

Shine
Sustainable Healthcare in Newcastle

The Newcastle upon Tyne
Hospitals NHS Foundation Trust

GREENER TOGETHER

University Hospitals Bristol and
Weston NHS Foundation Trust

GRASPRewards

Leeds Teaching Hospitals NHS
Trust

ACT

**Royal United Hospitals Bath NHS
Foundation Trust
Great Western Hospitals NHS
Foundation Trust
Salisbury NHS Foundation Trust**

ecoearn

**University Hospitals Dorset NHS
Foundation Trust
Dorset County Hospital NHS Foundation
Trust
Dorset Healthcare University NHS
Foundation Trust
NHS Dorset Clinical Commissioning Group
South Western Ambulance Service NHS
Foundation Trust**

Our programmes deliver real impact

Some of the milestones from our record breaking 2022 year!

+71k
Users

+3.6m
Actions

+5m
Kg CO2

+3.3m
Miles travelled

+702k
kg waste

+1.8m
Kwh saved

*These figures are projections gathered from analysing the cumulative data across all Jump programmes

> "Working with Jump on our digital engagement platform, I've seen how effective the platform is in motivating staff to make those small but necessary changes. This has saved the Trust over 3,000 tons of carbon, which represents 5% of our total carbon footprint, so some really significant carbon savings have been achieved.

Libby Sutherland
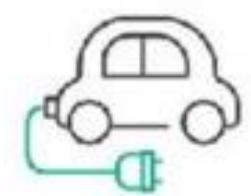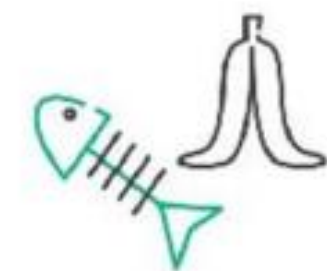Head of Sustainability at Leeds Teaching Hospitals NHS Trust

Shine Rewards members have saved 150,441 Kg of CO$_2$ - that's equivalent to 1,671 flights between London and Paris.

Congratulations staff of Newcastle Hospitals for keeping your emissions down and out of the atmosphere!

Small actions really do add up.

NHS
The Newcastle upon Tyne Hospitals
NHS Foundation Trust

Shine
Sustainable Healthcare in Newcastle

Helping to deliver a net zero NHS with digital innovation funding

In 2021 and 2023, Jump were awarded phase 1 and 2 of SBRI Healthcare & Greener NHS funding to develop a digital innovation that will help deliver a net zero NHS.
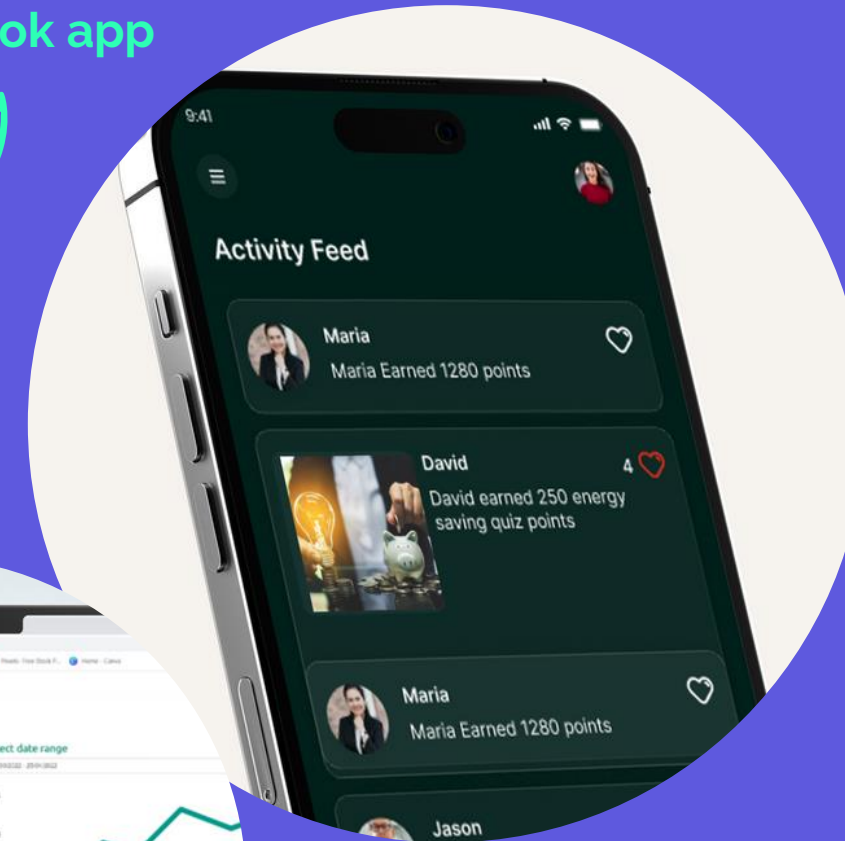
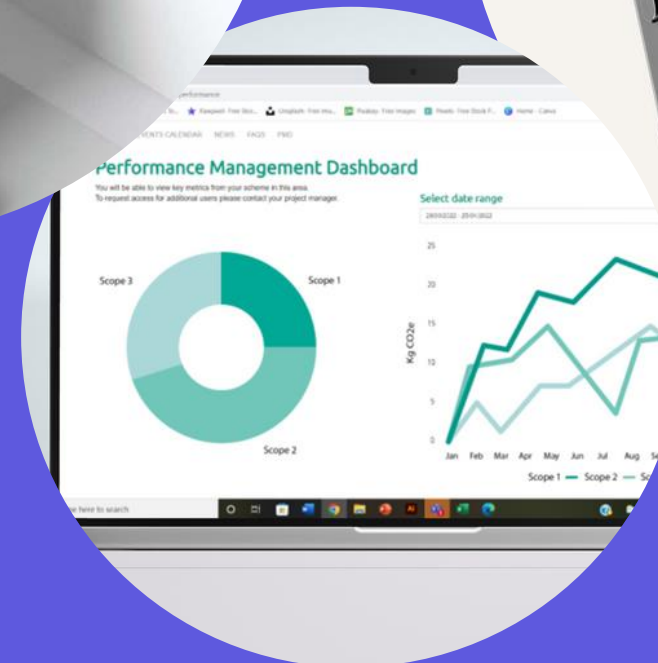# Upcoming developments

Role specific
user journey

New look app

More
social
features

Work/Home split
carbon calculator

More data
insights

jump

Thank you!

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