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**Future-proof your bids and achieve
net zero: A Guide to PPN 06/21**

**Secure your NHS and government bids and unlock
long-term sales opportunities.**

Introductions



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flotilla



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PPN 06/21

An Overview

Requirements*

- Create and publish a public Carbon Reduction Plan
- Net Zero target year aligned to the UK government targets
- Evidence progress each year to show reductions achieved

Who does it apply to?

- Companies Bidding for:
 - Central Government contracts
 - NHS Contracts
- Contract value over £5million for central government contracts
- See following column for NHS

Changes*

- NHS extended applicability to contracts over £10k
- Banding system on requirements to reduce requirements for lower value contracts
- Applies to all new tenders & renewals

*from 1st April 2024

What benefits a carbon reduction plan could bring to your business?



Legislation & compliance

SECR

SFDR

ISSB

TCFD



Business Culture Profit with purpose

Brand equity

Authentic and evidence based

Employees & talent

Embedded in your business plan



Stakeholder & funder requirements

ESG is a condition of Funding

Measurement and outcomes

Sustainable loans / access to capital

Supply chain pressure



Future proof business

Risk mitigation

Value enhancement

Talent retention

Reduce costs/increase profit

3-10 year horizon



Sales opportunities

Tender eligibility

Differentiate in your sector

Commercial benefits

ESG Communication opportunities

New markets



Vida Healthcare

A case study

Case Study: Vida Healthcare

Specialist care homes: 3 locations with over 500 staff

Flotilla engaged to support their sustainability programme in 2023

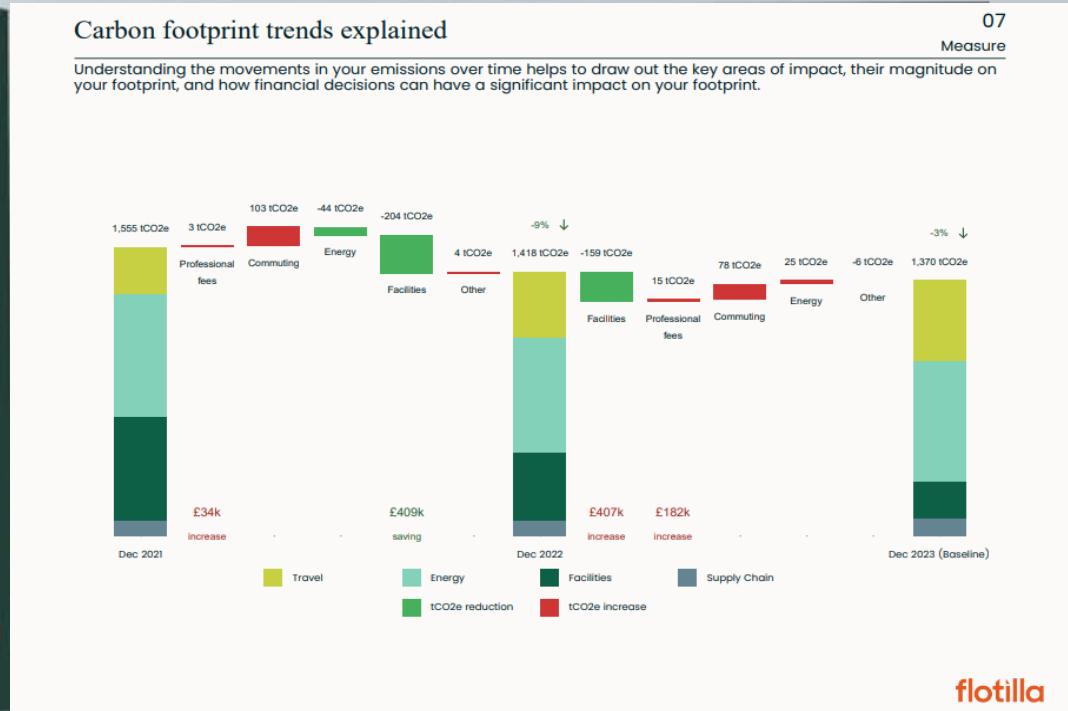
Vida Carbon Reduction Plan:

- **2045** Net Zero Target Year
- Comprehensive footprint covering scope 1, 2 & 3
- Engaged employees via a survey
- Onboarded onto the Net Zero Platform
- Key areas of focus for Vida:
 - Travel
 - Energy usage across all sites
 - Supply chain
 - Governance



Measure and understand – the reporting

Utilising data to develop a robust strategy



A detailed report on your data will enable you to set your strategy.

Develop and Communicate your Net Zero & ESG plan

Avoid greenwashing and communicate with confidence

- 1 Build a data led plan – build credibility through evidence
- 2 Be transparent – being honest develops trust
- 3 Be specific – identifying key initiatives, confidently
- 4 Build powerful stakeholder reports – simple but impactful
- 5 Create engagement strategies – Bring in your employees (Every job is a climate job!)
- 6 Measure and continually report progress – celebrate success along the way
- 7 Choose a technology partner to support you – reduce time and cost pressures



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Zero is everything

Certified



Corporation

PPN 06/21

Carbon Reduction
Plan Guidance

Date published: 02/02/2024

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Exclusive Offer

Join our event and enjoy 20% Off
your Year 1 Carbon Reduction Plan,
and PPN 06/21 Report.

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